

THE POWER TO CHANGE LIVES



Hometown heroes change lives every day.

Join us as we celebrate our local heroes during the 2012 Red Cross Hometown Heroes Luncheon. ***You have the power to help meet the need by supporting this important event.*** Be a hero and help the Greater Chattanooga Area American Red Cross provide vital services during times of crisis.



American Red Cross

Hometown **Heroes**



American Red Cross

Hometown Heroes

2012 American Red Cross Heroes Luncheon

Tuesday, March 20, 2012
11:30 AM – 1 PM
Chattanooga Convention Center

Heroes can be hard to define, but each displays something — courage, dedication, concern, conviction — that moves and inspires us to do more and to be more. We invite you to make a difference in Chattanooga by participating in the fifth annual Hometown Heroes luncheon.

The Greater Chattanooga Area Chapter of the American Red Cross will be recognizing five local heroes selected from nominations submitted by the community. No doubt we will have many outstanding nominees in the aftermath of the April tornadoes that devastated our community. It will be a difficult process to make a final selection.

Our 2012 luncheon will feature a very unique program – a first time event featuring Jeff Skiles, the Miracle on the Hudson co-pilot, and Dave Sanderson, the last passenger off the flight. Each brings a unique perspective on that fateful day in 2009.

Diamond Level Sponsor: \$15,000

- **Dinner the evening of March 19, 2012 with guest speaker(s). 8 guests.**
- 16 tickets to VIP reception
- Two tables of eight
- Full Page Ad in program
- Logo on advertising and mention in press releases and media alerts
- Presence on chapter website
- Logo/recognition at the event
- Table sponsor signage

Platinum Level Sponsor: \$10,000

- **18 tickets to VIP reception**
- **2 seats at VIP table**
- **Two tables of eight**
- **Full Page Ad in program**
- Logo on any advertising and **mention in press releases and media alerts**
- Presence on chapter website
- Logo/signage recognition at the event
- Table sponsor signage

Gold Level Sponsor: \$5,000

- **16 tickets to VIP reception**
- **Two tables of eight**
- **Full Page Ad in program**
- Logo on advertising
- Website presence on www.chattanoogaredcross.org
- Logo/signage recognition at the event
- Table sponsor signage

Silver Level Sponsor: \$2,500

- **8 tickets to VIP reception**
- **One table of eight (8 tickets)**
- **Half page ad in program**
- Logo on any advertising
- Presence on chapter website
- Logo/signage recognition at the event
- Table sponsor signage

Red Level Sponsor: \$1,000

- **One table of eight**
- **Mention in program**
- Presence on chapter website
- Table sponsor signage



American Red Cross

Hometown Heroes

2012 American Red Cross Heroes Luncheon Sponsorship Agreement

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11:30 AM – 1 PM
Chattanooga Convention Center

Yes! I would like to make a difference by supporting the mission of the Greater Chattanooga Area American Red Cross.

- Diamond Sponsorship: \$15,000
- Platinum Sponsorship: \$10,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,500
- Red Level Sponsorship: \$1,000

Company Name: _____

Company Address: _____

Company Contact: _____

Contact Phone: _____ Contact Email: _____

Sponsorship Level: Platinum Gold Silver Red

___ Please send invoice to:

Name: _____

Address: _____

Phone: _____ Email: _____

___ Please charge my corporate credit card:

Name: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Date: _____



‘HEROES ON THE HUDSON’ 5TH ANNUAL RED CROSS HOMETOWN HEROES LUNCHEON

TUESDAY, MARCH 20

11:30 AM–1 PM

**CHATTANOOGA
CONVENTION
CENTER**

For the first time ever on the same stage, hear firsthand accounts about the ‘Miracle on the Hudson’ from Jeff Skiles, the co-pilot on Flight 1549, and Dave Sanderson, the last passenger to leave the plane that cold January day in 2009. Each brings their own unique perspective on how preparedness and training helped the crew deal with the catastrophic damage to the engines and how three simple words, ‘Brace for Impact’ can be a life changing event.

